A DESCRIPTIVE STUDY ON THE MASTERY OF READING OF THE EIGHTH YEAR STUDENTS OF SMP PANGUDI LUHUR 1 KLATEN IN ACADEMIC YEAR OF 2016/2017

This Thesis is Presented as a Partial Fullfillment of the Requirement for Accomplishing Undergraduate Degree in English Education Study Program



BY:

NAME : KADRI

STUDENT'S NUMBER : 1311202833

ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
UNIVERSITY OF WIDYA DHARMA KLATEN

KLATEN

2017

APPROVAL

A DESCRIPTIVE STUDY ON THE MASTERY OF READING OF THE EIGHTH YEAR STUDENTS OF SMP PANGUDI LUHUR 1 KLATEN IN ACADEMIC YEAR OF 2016/2017

BY

NAME

: KADRI

STUDENT'S NUMBER: 1311202833

Approved by the Consultants to be Examined before the Board of the Examiners of Teacher Training and Education Faculty on:

Day : Thursday

: 8th June 2017 Date

First Consultant

Dr. Hj. Endarg Eko Djati S., M.Hum

NIK. 690 886 103

Second Consultant

yandari, S. Pd., M. Pd

RATIFICATION

A DESCRIPTIVE STUDY ON THE MASTERY OF READING OF THE EIGHTH YEAR STUDENTS OF SMP PANGUDI LUHUR 1 KLATEN IN ACADEMIC YEAR OF 2016/2017

BY

NAME

: KADRI

STUDENT'S NUMBER

: 1311202833

Accepted by the Board Examiners of Teacher Training and Education Faculty, University of Widya Dharma Klaten on:

: Tuesday

: 25th July 2017 Date

Board of Examiners:

Chairman

Drs. H. Udiyono, M.Pd. NIP. 19541124 198212 1 001

First Examiner

Dr. Hj. Endang Eko Djati S., M. Hum

NIK. 690 886 103

Secretary

Dra. Hj. Sri Haryanti, M.Hum NIP. 19610619 198703 2 001

Second Examiner

Ana Setyandan, S. Pd., M. Pd.

NIK 690 112 325

Ratified by:

The Dean of Teacher Training and Education Faculty

of Widya Dharma University of Klaten

Drs. H. Udiyono, M.Pd.

NIP. 19541124 198212 1 001

PRONOUNCEMENT

This is to certify that I myself write this thesis entitled "A Descriptive Study on the Mastery of Reading of the Eighth Year Students of SMP Pangudi Luhur 1 Klaten in Academic Year of 2016/2017".

It is not plagiarism or made by others. Anything related to other's work is written in the quotation, the source of which is listed in the bibliography. If then this pronouncement proves incorrect. I am ready to accept the academic punishment, including the withdrawal or cancellation of my academic degree.

Klaten, 8th June 2017

ABF20ADF929114913

6000

ENAM/RIBURUPIAH

Kadri

1311202833

MOTTO

"No Pain, No Gain."

(Proverb)

"The formulas of a success are a hard work and never give up."

(Anonym)

"I have no special talents, I am only passionately curious."
(Albert Einstein)

"Live however you want, it's your anyway. Stop trying, it's okay to lose."
(BTS)

"Hope is a dream that doesn't sleep."

(Cho Kyuhyun)

"Without earth, the sun can still circle around. Without reason, I also can walk alone."

(Jay Chow)

"Working hard and never give up."

(My Father)

"Do not listen something that never useful for you."

(My Mother)

"I am the only person who can try to be better than I was yesterday."

(The writer)

"There is no fool person, everything depends on our attitudes."

(The writer)

"Sertailah doa dengan usaha. Sertailah usaha dengan doa. Doa dan usaha akan memberikan harapan dan hasil yang setara dengan perjuangan kita."

(The writer)

PRESENTATION

This thesis is dedicated to:

- My beloved parents, Mr. Markus Sanur and Mrs. Kristina who always give the inspiration, motivation, spirit, support, material, and endless love.
- My beloved brothers, Sarmidi and Kardi who always give me support and motivation.
- ❖ My beloved sisters, Yanti and Merry who love just the way I am.
- My beloved big family who have given support and cherish hope on me to be successful person in the future.
- My close friends, David, Kessy, Lilis, Sari, and Selvia who have spent the childhood with me.
- ❖ My compatriot friend, Salvinus Kadim.
- My friends of English Education Study Program in 2013 especially Class A, Sukma Rani, CH Supatmi, Dewi Selyana, Wahyu Lestari, Khusnul Farida, Elsa Nurvitadevi, Rima Kusuma Wardhani, Dian Setyawati, Ira Nurmalasari, Dewi Pujianti, Yassela Elsa Yolanda, and Erna Erlia.
- My special friends, Anis Rusmayati, Sukma Ratri, Sriyami Wijayanti, and Noviana Vergiyanti.

ACKNOWLEDGEMENT

Praise be to God who has blessed the writer in finishing this thesis. This thesis would impossibly be finished without others' help. Therefore, the writer would like to express the deep appreciation to:

- 1. Prof. Dr. H. Triyono, M.Pd., the Rector of Widya Dharma University of Klaten.
- Drs. H. Udiyono, M.Pd., the Dean of Faculty of Teacher Training and Education of Widya Dharma University of Klaten.
- Dra. Hj. Sri Haryanti M.Hum., the Head of English Education Study Program of Widya Dharma University of Klaten.
- 4. Dr. Hj. Endang Eko Djati S, M.Hum., as the first consultant, who has given the advice, suggestion and correction of this thesis.
- Ana Setyandari, S.Pd., M.Pd., as the second consultant, who has given her guidance, advice, suggestion, and correction of this thesis from beginning to completion of this thesis.
- Br. Valentinus Vembryanto, FIC, S.Pd., the headmaster of SMP Pangudi Luhur 1
 Klaten, who gives permission to the writer to conduct the research in SMP Pangudi
 Luhur 1 Klaten.
- 7. Herning Retnowati, S.Pd., the English teacher of the eighth year students of SMP Pangudi Luhur 1 Klaten, who helps the writer in conducting the test.
- 8. H. Harmanta, S.Pd. M.Pd., as the headmaster of SMP Negeri 1 Karanganom, who gives permission to the writer to conduct try-out test in SMP Negeri 1 Karanganom.

Siti Nurhandayani, S.Pd., as the English teacher of the eighth year students of SMP
 Negeri 1 Karanganom, who helps the writer in conducting the Try-Out Test.

10. The eighth year students of SMP Negeri 1 Karanganom and SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017 who help the writer in collecting the data.

11. Everyone who helps the writer in finishing this thesis.

The writer is really aware that this thesis is far from being perfect. It happens because he has limited knowledge and experience. The writer would accept the advice, correction, criticism and suggestion to the perfection of this thesis.

Finally, the writer deeply hopes that this thesis is useful especially for the English students and the readers in general.

Klaten, 8th June 2017

The writer

TABLE OF CONTENTS

TITLE	1
APPROVAL	ii
RATIFICATION	iii
PRONUNCEMENT	iv
MOTTO	v
PRESENTATION	vi
AKNOWLEDGEMENT	vii
TABLE OF CONTENTS	ix
LIST OF TABLES	xi
LIST OF APPENDICES	xii
ABSTRACT	xiii
CHAPTER I INTRODUCTION	
A. The Background of the Study.	1
B. The Reason for Choosing the Topic	4
C. The Limitation of the Study	4
D. The Problem of the Study	4
E. The Aim of the Study	4
F. The Use of the Study	4
G. The Clarification of the Key Terms	5
H. The Organization of the Study	6
CHAPTER II REVIEW OF RELATED LITERATURE	

A	A. Teaching and Learning English in Junior High School	8
F	B. A Brief View of Reading	16
CHAPTER III	THE METHOD OF THE STUDY	
	A. The Meaning of the Research Method	36
	B. The Strategy of the Study	
	C. The Technique of Collecting the Data	36
	D. The Technique of Analyzing the Data	38
CHAPTER IV	THE RESULT OF THE STUDY	49
	A. Presenting the Data	51
	B. Analyzing the Data	53
CHAPTER V	CONCLUSION AND SUGGESTION	
	A. Conclusion	57
	B. Suggestion	57
BIBLIOGRAPI	HY	60
APPENDICES		

LIST OF TABLES

Table 1.	The Generic Structure of Narrative Text	11
Table 2.	The Example 1 of Narrative Text	12
Table 3.	The Example 2 of Narrative Text	13
Table 4.	The Generic Structure of Recount Text	14
Table 5.	The Example 1 of Recount Text	15
Table 6.	The Example 2 of Recount Text	16
Table 7.	The Blue Print of Reading Text	39
Table 8.	The Result of Try-Out Test of the Eighth Year Students of SMP Negeri 1	
	Karanganom	42
Table 9.	The Preparation for Computation of Validity of the Test	43
Table 10.	The Preparation for Computation of Reliability of the Test	47
Table 11.	The Students' Mastery Category	50
Table 12	. The Result of Reading Test of the Eighth Year Students of SMP Pangudi	
Table 12	. The Result of Reading Test of the Eighth Year Students of SMP Pangudi Luhur 1 Klaten	52
		52 54

LIST OF APPENDICES

- Appendix 1. The Letter for the First Consultant.
- Appendix 2. The Letter for the Second Consultant.
- Appendix 3. The Permission Letter of Try-Out from University.
- Appendix 4. The Letter of Try-Out from SMP Negeri 1 Karanganom.
- Appendix 5. The Permission Letter of the Research from University.
- Appendix 6. The Letter of the Research from SMP Pangudi Luhur 1 Klaten.
- Appendix 7. The English Syllabus of the Eighth Year Students of Junior High School in the Even semester.
- Appendix 8. The Lesson Plan from the English Teacher of SMP Pangudi Luhur 1 Klaten.
- Appendix 9. The Blue Print of the Instrument of the Research.
- Appendix 10. The Instrument of the Research.
- Appendix 11. The Key Answer of the Instrument of the Research.
- Appendix 12. The Answer Sheet of the Instrument of the Research.
- Appendix 13. The List of Students' Attendance of Reading Test in SMP Pangudi Luhur 1 Klaten.
- Appendix 14. The List of Students of the Research.
- Appendix 15. The Students' Answer Sheet of the Research.
- Appendix 16. The Table r Product Moment Formula.
- Appendix 17. The Consultation Book.

ABSTRACT

KADRI, No. 1311202833, English Education Study Program, Teacher Training and Education Faculty, Widya Dharma University of Klaten, 2017. Undergraduate Thesis: A Descriptive Study on the Mastery of Reading of the Eighth Year Students of SMP Pangudi Luhur 1 Klaten in Academic Year of 2016/2017.

The problem of the study is "how is the reading mastery of eighth year students of SMP Pangudi Luhur 1 Klaten in Academic Year of 2016/2017?." The aim of the study is to describe the students' reading mastery of the eighth year students of SMP Pangudi Luhur Klaten in Academic Year of 2016/2017.

In this study, the writer takes all of the eighth year students of SMP Pangudi Luhur 1 Klaten as the population. The number of the population is 155 students. They come from 5 classes. Therefore, the writer takes 25% from them or 30 students as the sample by using proportional random sampling. It means that the writer takes 6 students for each class to be selected as the sample by lottery. In collecting the data, the writer gives the test that consists of 20 items in the form of multiple choices. The writer analyzes the data by using statistical method. It is implemented in the form of mean and table to know the students' mastery of reading.

After analyzing the data, the writer knows the students who get very good marks are 18 students or 60%, those who get good marks are 7 students or 23.33%, and 5 students or 16.67% of the students get fair marks. Besides that, there are no students who get poor mark and fail mark. The mean of the students' mastery of reading is 80.16 and it is classified into very good category. So, the writer concludes that the mastery of reading of the eighth year students of SMP Pangudi Luhur 1 Klaten in Acedemic Year of 2016/2017 is very good.

Keywords: Descriptive Study, Mastery, Reading.

CHAPTER I

INTRODUCTION

A. The Background of the Study

Language is always found in every aspect of human life. Humans realize that language has an important role in their life. According to Richards and Schmidt (2010: 283), language is the system of human communication which consists of the structured arrangement of sounds (or their written representation) into larger units, e.g. morphemes, words, sentences, utterances. By using language we can transfer messages and knowledge moreover we can express our ideas and feeling to each other.

One of languages which is used by humans is English. Many countries in the world are using English. In Indonesia, English has become one of the compulsory subjects which is taught and learnt in the school, from elementary school until university level. The students have to learn English because it is one of important subject that will be given the advantages in their life.

In this time, the school in Indonesia uses different curriculum. Some school is used 2013 curriculum but the other school is still used KTSP curriculum. One of junior high school which is applied KTSP curriculum is SMP Pangudi Luhur 1 Klaten. KTSP curriculum is operational curriculum which is arranged and done by installation of education. It means an installation of education, that is school, must develop a curriculum based on circumstance and ability of area and school (Depdiknas, 2006: 1).

Based on KTSP curriculum, the major goal of English language are as follows:

- Developing communicative competence in spoken and written from to get the functional literacy level.
- Having consciousness about essence and importance of English language to increase nation competing power in global society.
- Developing of students understanding about relationship between language and culture (Depdikbud, 2006: 214).

Learning English is not easy because it has systems of structure, pronunciation, vocabulary, etc. that is different from the students' native language. Because of that, the students must study hard to know that language. They must master the four skills, those are listening, speaking, reading, and writing. All of those skills cannot be separated because they are completing the other skills.

Among those skills, reading is very important skill. It includes vocabulary development, the ability to hear and play with the sounds in words, and ability to recognize the letters in print. Nunan (2003) states that reading is a fluent process of reader combining the information from a text and their own background knowledge to build meaning. Through reading, we learn to express the words and then try to write the sentences.

Reading is one of language skills which plays an important role in our life. If we develop good reading skill, it will be very helpful to our future. In this time, getting reviews and feedback from other people can make a big impact on our next decision. Before we take an action on anything, we usually read for help and guidance. Reading is an essential way which can help us out. For example read about how to cook a meal or read the manual before using a new gadget can help us to prepare before we really get into it.

However, in teaching and learning English especially in reading class, many students have trouble with reading. When they read the text, they don't know what the words actually mean. They are still confused and do not understand the meaning and the purpose of the text. When the teacher gives the question, they are answered doubtfully.

On the evaluation of teaching and learning, the teacher gave a test to the students to know their achievement in teaching and learning process. The students got various score of the test. Some students got good mark but the other got poor mark. It means that the students' comprehension about the text is different. It means that reading an English text is still difficult for them. It happened because they are practice reading rarely and it causes them to be passive.

Good reading comprehension comes only by practicing regularly. So, the students have to practice as often as possible to increase their reading skill. If they do that, they will never have difficulties in reading a text. Their knowledge about vocabulary, pronunciation, even grammar will be increased.

Based on the explanation and description above, the writer interested to conduct a research at the eighth year students of SMP Pangudi Luhur 1 Klaten. Therefore, this study is entitled A Descriptive Study on the Mastery of Reading of

the Eighth Year Students of SMP Pangudi Luhur 1 Klaten in Academic Year of 2016/2017.

B. The Reason for Choosing the Topic

The reasons that encourage the writer to choose the topic are as follow:

- Reading as one of four language skills has important role in teaching and learning English.
- Most of the students do not like reading English because they feel difficult to understand the meaning of the text.
- In practice reading, the writer found the problem in teaching and learning reading an English text.

C. The Limitation of the Study

The writer wants to limit the study only to the mastery of reading of eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017.

D. The Problem of the Study

The writer would like to present the problem of the study as follow: "How is the mastery of reading of eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017?".

E. The Aim of the Study

Based on the problem, the writer's aim of the study is to describe the mastery of reading of eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017.

F. The Use of the Study

The writer hopes that this study will give some uses as follow:

- The result of this study can be used to develop the quality of teaching and learning reading.
- 2. To develop the students' competence in reading skill, and to give contribution for teaching and learning process especially in reading English.
- The result of this study can be used to increase knowledge of the students, teacher, and the reader in general.

G. The Clarification of the Key Terms

There are some related terms that need tobe clarified in this study. To make this study clearly, the writer clarifies the terms of the study are as follows:

1. Descriptive Study

According to Nasution (2012: 24), descriptive study is the study to give a clearer description of social situation. Descriptive study is more specific by focusing on certain aspects and often shows the relationship among the various variables. Meanwhile, Arikunto (2013: 3) defines that descriptive study is the study that is purposed to investigate the situation, condition or other things that have been mentioned, the result of research is conveyed into a research report.

Descriptive study in this study is to describe the mastery of reading of eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017

2. Mastery

According to Procter (2001: 880), mastery means complete control or power over someone or something. Meanwhile, Hornby (2005: 994) defines that mastery means great about or understanding of a particular thing.

In this study, mastery means the students' knowledge in reading the text. It is indicated by students' mark based on the reading test. The students are supposed to be able to answer the questions correctly in limited time.

3. Reading

Reading is the practice of using text to create meaning. Reading is a constantly developing skill. Reading integrates visual and nonvisual information. Reading is the act of linking one idea to another (Johnson, 2008: 3). Meanwhile, Grabe (2009: 4) defines that reading is something many of us take for granted. The reader reads with what appears to be little effort and planning.

In this study, reading means the process of readers' combining information from the text and their own background knowledge to build meaning of the eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017.

H. The Organization of the Study

To give a description to the readers and to facilitate the thesis arrangement, the writer presents the organization of the study of each chapter as follow:

Chapter I is Introduction. It is consists of the background of the study, the reason for choosing the topic, the limitation of the study, the problem of the study, the aim of the study, the clarification of the key terms, and organization of the study.

Chapter II deals with the review of related literature. It consists of the teaching and learning English in Junior High School and a brief view of reading.

Chapter III concerns with the method of the study. It consists of the meaning of the research method, the subject of the study, the techniques of collecting the data, and the technique of analyzing the data.

Chapter IV presents the result of the study.it consists of the data analysis and discussion of research findings.

Chapter V is the conclusion and suggestion. The conclusion is the summary of the study and suggestion provides some suggestions to the English teachers, the students, and the readers in general.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter consists of the conclusion and suggestion. The conclusion is the summary of the study and suggestion provides some suggestions to the English teachers, the students, and the reader in general. The explanation of them is as follows:

A. Conclusion

After discussing the previous chapter, the writer concludes this study briefly. The writer wants to give the answer to the main problem. The problem of this study is "How is the mastery of reading of the eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017?".

Based on the previous computation, the students who get very good mark are 18 students or 60% of the samples, those who get good mark are 7 students or 23.33% of the samples and 5 students or 16.67% get fair mark of the samples and there are no students who get poor mark and fail mark.

The total mark of students' mastery is 2405. The mean of the students' mastery of reading is 80.16 and it is classified into very good category. So, the writer concludes that the mastery of reading of the eighth year students of SMP Pangudi Luhur 1 Klaten in academic year of 2016/2017 is very good.

B. Suggestion

After doing analysis and drawing the conclusion, the writer would like to give suggestions for the English teachers, the students also the readers. Some suggestions are given as follows:

1. To the English Teachers

- a. Based on the result of this study most of students got very good mark and good mark but some students got fair mark. It means that the students' ability is different and it needs to be improved. To improve the students' ability, the teacher should use appropriate methods in teaching English especially in reading skill. By using appropriate method, the students will be able to understand the material easily.
- b. The writer expects that this study can give contribution in teaching and learning English. By knowing the result of this study, the teacher can help the students to improve the their skill especially in reading text.

2. To the Students

- a. The students should be active in the class. They also should pay attention to the teachers' explanation in order to understand the material.
- b. The students should make some notes about the material which is given by the teacher. By making notes, they can remember material which they forget.
- c. The students should practice more especially in reading an English text. They should practice as often as possible to increase their reading ability. By practicing regularly, their knowledge about vocabulary, pronunciation, intonation, even grammar will be increased.
- d. The students should do more exercises concerning with reading mastery if they do more exercises as many times as possible they will know and understand the material easily. Beside that, they must study hard about the

kinds of vocabulary and tenses. Because it can help them in understanding the reading text.

3. To the Readers

- a. The writer hopes that the result of this study can be used as additional reference for further research with the different sample and occasions.
- b. The writer hopes that the readers will get some advantages such as getting knowledge about reading text.

BIBLIOGRAPHY

- Alyousef, Hesham S. 2006. *Teaching Reading Comprehension to ESL/EFL Learners*. Journal of Language and Learning, retrieved on 15th February 2017.
- Arikunto, Suharsimi. 2012. *Dasar-Dasar Evaluasi Pendidikan, Edisi 2.* Jakarta: Bumi Aksara.
- ______. 2013. *Prosedur Penelitian Suatu Pendekatan Praktik.* Jakarta: Rineka Cipta.
- Brown, H Douglas. 2004. *Language Assessment Principles and Classroom Practice*. New York: Longman.
- ______. 2007. *Principles of Language Learning and Teaching:* (5th ed.). New York: Addison Wasley Longman Inc.
- Cresswell, Jhon W. 2012. Educational Research: Planning, Conducting, and Evaluating Qualitative and Quantitative Research. Boston: Pearson Education.
- Depdiknas. 2006. Menteri Pelatihan Terintegrasi, Bahasa Inggris. Jakarta: Depdiknas.
- Depdikbud. 2006. Kurikulum Tingkat Satuan Pendidikan. Jakarta: Depdiknas.
- Fauziati, Endang. 2013. English Language Teaching and Learning: Theory and Practice "Long Functional Text". Surakarta: Sebelas Maret University Press.
- Gana Kumara, D. G. A., N. N. Padmadewi, & I. W. Suarnajaya, 2013. The Effect of Task-Based Language Teaching and English Grammar Mastery toward Reading Comprehension of the Second Semester Students. Singaraja: Ganesha University.
- Grabe, William. 2009. *Reading in a second language: Moving from theory to Practice*. New York: Cambridge University Press.
- Hadi, Sutrisno. 2015. Methodology Riset. Yogyakarta: Penerbit Pustaka Pelajar.
- Harmer, Jeremy. 2001. *The Practice of Language Teaching*. Cambridge: Pearson Education Limeted.
- Hornby, A.S. 2005. Oxford Advanced Learneer's Dictionary of Current English. London: Oxford University Press.
- http://www.englishana.com, retrieved on 15th February 2017.
- http://www.englishdirection.com, retrieved on 15th February 2017.

- http://www.englishindo.com, retrieved on 15th February 2017.
- Johnson, Andrew P. 2008. *Teaching Reading and Writing*. Maryland: The Rowman and Little Field Publishing Group, Inc.
- Laila, Malikatul. 2013. English Language Teaching and Learning: Theory and Practice "Long Functional Text". Surakarta: Sebelas Maret University Press
- Nasution, S. 2012. Method Research. Jakarta: Bumi Aksara.
- Nation, I. S. P. 2009. Teaching ESL/EFL Reading and Writing. New York: Madison Ave.
- Nunan, David. 2003. *Practical English Language Teaching*. New York: McGraw Hill Companies, Inc.
- Nurgiyantoro, Burhan, Gunawan and Marzuki. 2009. *Statistik Terapan Untuk Penelitian Ilmu-Ilmu Sosial*. Yogyakarta: Gajah Mada University Press.
- Patel, M. F and Praveen M. Jain. 2008. *English Language Teaching: Methods Tools, and Techniques*. Jaipur: Sunrise Publishers and Distributors.
- Permendiknas No. 22 Tahun 2006. Standar Isi Untuk Sekolah Menengah Pertama (SMP) dan Madrasah Tsanawiyah (MTs).
- Prior, Jennifer and Maureen R Gerard. 2007. Reading is All Around Us: Using Environtmental Print to Teach Beginning Literacy Skills. Huntington Beach, California: Shell Education.
- Procter, Paul. 2001. Longman Dictionary of Contemporary English. Spain: Cayfosa, Barcelona.
- Sadirman, A. M. 2007. *Interaksi dan Motivasi Belajar Mengajar*. Jakarta: Rajawali Press.
- Smith, Frank. 2004. *Understanding Reading: A Psycholinguistic Analysis of Reading and Learning to Read, Sixth Edition.* New Jersey: Lawrance Erlbaum Associates, Inc.
- Sugiyono. 2014. *Metode Penelitian Pendidikan Pendekatan Kualitatif, Kuantitatif dan R & D.* Bandung: Alfabeta.